

Missouri Society of American Foresters Newsletter Sponsorship Policy

The newsletter of Missouri Society of American Foresters (MOSAF) is the primary communication and reporting tool to MOSAF membership. It provides a unique opportunity to reach this informed and influential audience. The newsletter is sent by email to MOSAF membership at a minimum of twice a year in March and November. Additional issues may be sent if determined in the best interest of the MOSAF membership.

Sponsorship Guidelines

All Sponsorship recognitions accepted and approved for presentation in the MOSAF Newsletter must meet the Society of American Foresters (SAF) Core Values and MOSAF Objectives. Determinations of the following of SAF Core Values and MOSAF Objectives are at the discretion of the Newsletter Editor, Communications Chair, and/or MOSAF Chair.

SAF Core Values are:

- Forests are a fundamental source of global health and human welfare,
- Forests must be sustained through simultaneously meeting environmental, economic, and community aspirations and needs,
- Foresters are dedicated to sound forest management and conservation, and
- Foresters serve landowners and society by providing sound knowledge and professional management skills

MOSAF Objectives:

- To advance the science, education, technology, and practice of forestry; to enhance the competency of its members; to establish professional excellence; and to use the knowledge, skills, and conservation ethic of the profession to ensure the continued health and use of forest ecosystems and the present and future availability of forest resources to benefit society.
- To provide an opportunity for better communication among the individual members, their regional representatives and the Society.

General Sponsorship Levels Policy

Sponsorship Levels are set on a per issue basis. Sponsorship Levels are subject to change with 60 days notice; Sponsors under contract are not subject to Sponsorship Levels increases.

Advertising Agency Commission

MOSAF will not provide commission to advertising agencies or other third party for submitting Sponsorship recognition material. Sponsors are encouraged to work directly with MOSAF.

Sponsorship Recognition Material Placement in Newsletter

Sponsorship Recognition Material may be placed on any page except the 1st/cover page.

Material Submission

Sponsorship recognition material should be submitted as a high-resolution, print quality JPG, TIFF, PNG, or GIF file. Fonts should be embedded or included.

Sponsorship Levels

Full Page - \$200

6.5 inch by 9 inch with no internal margin
One inch margins on all sides of the page are part of page layout.



½ Page Horizontal - \$100

6.5 inch by 4.5 inch with no internal margin.
One inch margins on all sides of the page are part of page layout.



½ page Vertical - \$100

3.25 inch by 9 inch with no internal margin.
One inch margins on all sides of the page are part of page layout.



¼ page - \$50

3.25 inch by 4.5 inch with no internal margin.
One inch margins on all sides of the page are part of page layout.



Submission Timeline

Submissions of Sponsorship Recognition Materials must arrive one month prior to publication of the newsletter desired.

Submissions

Send ad submissions with check to the Newsletter Editor:

Joe Alley
Natural Resources Conservation Service
601 Business Loop 70 W
Parkade Center, Suite 213E
Columbia, MO 65203
Email: joe.alley@mo.usda.gov
Phone: 573-875-5540, x3

Payment

Make checks payable to: **Missouri SAF**