

MOSAF is awarded a Foresters Fund Grant

I am proud to report that MOSAF was awarded \$2,500 for a Foresters Fund grant. This grant is to hire an outreach and education contractor to conduct the strategies below. We look forward to engaging MOSAF members on these strategies. We ask if the contractor request your assistance that you consider helping if you can. Please read below for the details of the Foresters Fund Grant.

Objective

The Missouri Society of American Foresters (MOSAF) received a Special Funds (Foresters Fund) grant to conduct special outreach to MOSAF members and potential new members. Our state society has been experiencing little or no growth in membership. This project will show the value of becoming a member of SAF and MOSAF. The state society will conduct outreach to potential new members and current members through events such as social gatherings or technical trainings. We will communicate to the citizens of Missouri the social, biological, and economic benefits of trees and forest management.

Strategies

- Contract with a part time outreach coordinator. The coordinator will have four major responsibilities. First is to survey members on the types of training and social events they desire; second will be to conduct outreach to potential new members to invite them to MOSAF's events; third is to set up actual training or social events for members; last is to write two articles to raise the public awareness of the benefits of trees.
 - Social or Training events will be conducted in at least three different geographical locations in Missouri. These events are intended to increase members' awareness of the value MOSAF provides to them. Examples of training events could be bottomland hardwood management, walnut management techniques, forest products training, BMP implementation, and Professional Timber Harvesters training.
 - Newspaper articles will be written to raise public awareness of the benefit of trees. These articles will discuss the social, economic, and biologic/environmental value of trees. They will also discuss the benefits of using foresters and trained loggers when conducting timber harvests. The articles will be published in major newspapers throughout Missouri. In addition, MOSAF members will be requested to publish these articles in their local newspapers.